

UNIVERSITATEA “AL.I.CUZA” DIN IAȘI

ANEXA 1

FIȘA DE EVALUARE GENERALĂ A STANDARDELOR UNIVERSITĂȚII  
“AL. I. CUZA” DIN IAȘI

PENTRU POSTUL DE PROFESOR POZIȚIA 9

FACULTATEA DE ECONOMIE ȘI ADMINISTRAREA AFACERILOR

DEPARTAMENTUL DE ECONOMIE POLITICĂ ȘI RELAȚII INTERNAȚIONALE

DOMENIUL FILOLOGIE

Conf. dr. Luminita Cocârță (Andrei)

I. Activitatea de cercetare 1944,14 puncte

II. Activitatea didactică 323 puncte

CRITERII	Descriptori	REALIZARI	Punctaj
<b>I. Activit. de cercetare (70%)</b> <b>1944,14p</b>	<b>1. Articole științifice publicate in extenso în reviste cotate Web of Science cu factor de impact</b>	<b>1. Andrei, L.</b> , “Teaching English in post-modern Romanian education”, in <i>ISI - Journal of Organizational Change Management</i> , 2006, ISSN 0953-4814, VOL. 9, Number 6, pp 772-775, <a href="http://www.emeraldinsight.com/journal/jocm">http://www.emeraldinsight.com/journal/jocm</a> factor de impact 0,744.	<b>1.</b> <b>( 69,64p)</b>
	<b>2. Articole științifice publicate in extenso în reviste cotate Web of Science fără factor de impact</b>	-	<b>2-</b>

	<b>3. Articole științifice publicate în extenso în reviste indexate BDI</b>	<p><b>3.</b></p> <ol style="list-style-type: none"> <li><b>Andrei, Cocârță, L.,</b> <i>Dynamics in Culture and Management</i>, Journal of International Scientific Publication: Educational Alternatives, 2013, Volume 11, Part 1, ISSN 1313-2563, <a href="http://www.scientific-publications.net">http://www.scientific-publications.net</a>, p. 325-333.</li> <li><b>Andrei, Cocârță, L.,</b> <i>Innovation and on-going learning</i>, Journal of International Scientific Publications, 2012, vol 10, part 2, ISSN 1313-2571, <a href="http://www.scientific-publications.net">http://www.scientific-publications.net</a>, pp 181-189.</li> <li><b>Andrei, Cocârță, L.,</b> <i>Happy Alternatives to Traditional Teaching/Learning in the 21-st Century</i>, in <i>Annales Universitatis Apulensis, Philologica</i>, 11/2010 tom 2, Alba Iulia, p. 233-243, ISSN 1582, indexată în CEEOL (Central and Eastern European Online Library)</li> <li><b>Andrei, Cocârță, L.,</b> Dragos Cojocaru, Sorin-Toma Andrei, <i>Linguistic Platforms and Business Settings</i>, in the 2010 JABR (Business) Conference Proceedings Volume, ISSN 153-8757, pp 81-86 JABR este <b>indexat</b> in the Journal of Economic Literature, Cabell's Directories/: <a href="http://www.cluteinstitute.com/">http://www.cluteinstitute.com/</a></li> <li><b>Andrei, Cocârță, L.,</b> Dragos Cojocaru, Sorin-Toma Andrei, <i>Cultural Dimensions in Teaching Business Communication</i> in IJAS/International Journal of Arts&amp; Sciences, vol. 1/2009, ISSN 1557-718X, pp. 54-63. <b>indexat</b> in American and European databases: NSD-Database for statistikk om hogue utdanning. <a href="http://www.internationaljournal.org/">http://www.internationaljournal.org/</a>.</li> <li><b>Andrei-Cocarta L.,</b> <i>Aspects of English Vocabulary Acquisition</i>, in Synergy 2/2006, Editura ASE, București, ISSN 1841-7191, pp 23-30 indexat in CEEOL/Central and Eastern European Online Library, <a href="http://www.cceol.com">http://www.cceol.com</a></li> <li><b>Andrei, Cocârță, L.,</b> "Internationalisation and Language Training in Romanian Higher Education", în <i>Annales Universitatis Apulensis, Philologica</i>, Alba Iulia, 2004, ISSN 1582-552 pp 499-503. <a href="http://www.uab.ro/reviste_recunoscute/index.php?cale=2004_tom2">http://www.uab.ro/reviste_recunoscute/index.php?cale=2004_tom2</a>;</li> <li><b>Andrei, Cocârță, L.,</b> <i>Business English Learning</i>, in Romanian Journal of English Studies, nr. 1/2004, ISSN 158-3734, pp 96-101.</li> </ol>	<p><b>3 (100p)</b></p> <p><b>15p</b></p> <p><b>15p</b></p> <p><b>15p</b></p> <p><b>5p</b></p> <p><b>5p</b></p> <p><b>15p</b></p> <p><b>15p</b></p> <p><b>15p</b></p>
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	<p><b>4. Articole științifice publicate in extenso în volumele confer.</b></p>	<p><a href="http://www.degruyter.com/view/j/rjes">http://www.degruyter.com/view/j/rjes</a></p> <p><b>4.</b></p> <ol style="list-style-type: none"> <li><b>Andrei, Cocârță, L., Andrei, S, T.,</b> “International Citizenship”, in <i>Language, Culture and Change V</i>, Editura Universității „Al. I. Cuza”, Iași, 2013, ISBN 978-973-703-979-8 pp 45-51.</li> <li><b>Andrei, Cocârță, L., Andrei, S, T.,</b> “A Discussion of Corporate Intercultural Failures”, in <i>Language, Culture and Change III</i>, Editura Universității „Al. I. Cuza”, Iași, 2012, ISBN 978-973-703-842-5, pp 78-84</li> <li><b>Andrei, Cocârță, L.,</b> “Corporate Multicultural Responsibility”, in <i>Language, Culture and Change IV</i>, Editura Universitatii „Al. I. Cuza”, Iasi, 2011, ISBN 978-973-703-718-3, pp 85-91.</li> <li><b>Andrei, Cocârță, L.,</b> “English-a Culturally Integrated Language”, în <i>Analele Științifice ale Universității “Al. I. Cuza” din Iași, Limbi și Literaturi străine</i>, t. XIII-XIV, 2010-2011, Editura Universitatii “Al. I. Cuza”, ISSN1841-916X, pp 13-21.</li> <li><b>Andrei, Cocârță, L., Sorin-Toma Andrei,</b> “Language and Power”, in <i>Strategies for Optimizing the Quality Standard in Higher Education ESP</i>, Editura Risoprint, Cluj- Napoca, 2009, ISBN 978-973-53-0069-2 , pp 31-37.</li> <li><b>Andrei, Cocârță, L., Sorin-Toma Andrei,</b> “Effective Corporate Communication”, in <i>Language, Culture and Change</i>, Editura Timpul, 2009, ISBN 978-973-612-335-1, Iași, pp. 7-13.</li> <li><b>Andrei, Cocârță, L.,</b> “Use of English, a Sociolinguistic Approach”, în <i>Analele Științifice ale Universității “Al. I. Cuza” din Iași (serie nouă), Limbi și Literaturi străine</i>, t. XI, 2009, Editura Universității “Al. I. Cuza”, ISSN1841-916X, pp 27-32.</li> <li><b>Andrei, Cocârță, L.,</b> “Business Culture-Theory and Practice”, in <i>Globalization and Higher Education in Economics and Business Administration</i>, Editura Universității Alexandru Ioan Cuza din Iași, 2009, ISBN 978 973 703 411 3, pp 471-476.</li> <li><b>Andrei, Cocârță, L.,</b> “Cultures and Varieties of English”, în <i>Analele Științifice ale Universității “Al. I. Cuza” din Iași (serie nouă), Limbi și Literaturi străine</i>, t. XI, 2008, Editura Universității “Al. I. Cuza” din Iași, ISSN1841-916X, pp 15-27.</li> <li><b>Andrei-Cocârță, L.,</b> “Leadership and Culture”, in <i>Leadeship, Change and Communication in Emerging Markets</i>, Editura ASE, București, 2008, ISBN 978-606-505-068-6, pp 88-95.</li> <li><b>Andrei, Cocârță, L., – Cocârță, Sorin-Toma Andrei,</b> “Cultural Dimensions and Multinational Business”, in <i>Cultural and Linguistic Diversity in a World of Global</i></li> </ol>	<p><b>4(85p)</b></p> <p><b>2,5p</b></p> <p><b>2,5p</b></p> <p><b>5p</b></p> <p><b>5p</b></p> <p><b>2,5p</b></p> <p><b>2,5p</b></p> <p><b>5p</b></p> <p><b>5p</b></p> <p><b>5p</b></p> <p><b>2,5p</b></p>
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		<p><i>Pluralism</i>, Editura Timpul, Iași, Romania, 2008, ISBN 978-973-612-345-0, pp 272-279.</p> <p>12. <b>Andrei, Cocârță, L.</b>, “Instances of Plurilingualism and Multiculturalism in Teaching Business Communication”, în <i>Teaching Foreign Languages in the Global Village</i>, coord. Georgeta Ghica, Editura ASE București, 2007, ISBN 978-973-594-969-3, pp. 18-23.</p> <p>13. <b>Andrei, Cocârță, L.</b>, “Directions in Business English”, în <i>Analele științifice ale Universității “Al. I. Cuza” din Iași, Limbi și literaturi străine</i>, tomul VIII-IX/2005-2006, ISSN 1841-916X, pp 251-257</p> <p>14. <b>Andrei, Cocârță, L.</b>, “Testing students in English for Business and Administration”, in <i>The Impact of European Integration on the National Economy – Business Modern Languages and Communication</i>, Editura Risoprint, Cluj-Napoca, 2006, ISBN 973-751-325-8, pp 95-100</p> <p>15. <b>Andrei-Cocârță, L.</b>, “Assessment Policies and Their Relevance for Business English Learning”, in <i>Teaching Business English in Eastern Europe Why and How</i>-Yalta, Ukraine, Dnipropetrovsk, 2006, ISBN 966-7479-91-9, pp 34-38.</p> <p>16. <b>Andrei-Cocârță, L.</b>, Olesia Lupu, ‘Motivating our students with a Grammar and Pragmatics cocktail’, in <i>Motivation in Learning Language for Specific and Academic Purposes</i>, University of Macedonia, ISBN 960-8396-30-1, 2006, pp 65-70</p> <p>17. <b>Andrei, Cocârță, L.</b> “Business English Development”, in <i>European Integration</i>, Târgu-Mureș, 2005, ISBN 973-7794-36-2, pp 295-301</p> <p>18. <b>Andrei, Cocârță, L.</b>, “Episodes in Business Discourse Analysis”, în <i>Analele Științifice ale Universității “Al. I. Cuza”</i>, Iași, <i>Științe Economice</i>, Tom L/LI, 2004/2005, Editura Universității “Al. I. Cuza” Iași, 2005, ISSN 1244-516X, pp 479-482</p> <p>19. <b>Andrei, Cocârță, L.</b>, “Mircea Eliade – Editor of Sacred Texts’, in <i>Analele Științifice ale Universității “Al. I. Cuza”</i>, <i>Limbi și Literaturi Străine</i>, TOMUL iii-iv, 2000-2001, pp 107-114.</p> <p>20. <b>Andrei, L.</b>, “Language Learning Strategies” in <i>From Margins to Centre</i>, Editura Universitas XXI, Iasi, 2000, ISBN 973-199810-5-4, pp 267-270.</p>	<p><b>5p</b></p> <p><b>5p</b></p> <p><b>5p</b></p> <p><b>5p</b></p> <p><b>5p</b></p> <p><b>5p</b></p> <p><b>5p</b></p> <p><b>5p</b></p> <p><b>5p</b></p>
	<p><b>5. Cărți științifice publicate (doar prima ediție)</b></p>	<p><b>5.</b></p> <p>1. <b>Andrei, L.</b>, <i>De la Arthur la Stefan cel Mare</i>, Editura Timpul, Iași, 2004, ISBN -973-612-122-4 (198 pag.)</p> <p>2. <b>Andrei, L.</b>, <i>English Language Today, Perception</i>,</p>	<p><b>5. (434p)</b></p> <p><b>99p</b></p> <p><b>118p</b></p>

		<p><i>Varieties and Acquisition</i>, Editura Universitas XXI, Iași, 2005, ISBN 973-7889-24-x (236 pag.)</p> <p>3. <b>Andrei, L.</b>, <i>Business English Grammar - Functions of Business English Communication and Pragmatics of Language Learning</i>, Editura Timpul, Iasi, 2007, ISBN 978 973-612-222 (190 pag.)</p> <p>4. <b>Andrei, Cocârță, L</b> , <i>Culture, Language and International Communication</i>, Editura Timpul, Iași, 2011, ISBN 978-973-612-429-7. (240 pag.)</p>	<p><b>95p</b></p> <p><b>122p</b></p>
	6.-	6. -	6-
	7.Coord. si editarea de volume, traduceri, antologii	7.	7(42,5p)
		1. <b>Andrei, L</b> , <i>Pe urmele poetului</i> , traducere din română în engleză, CD-ROM Eminescu, Fundația Libra, București, 2000.	<b>15p</b>
		2. <b>Andrei, L.</b> , Odette Arhip, <i>Introducere în Economia Politică modernă</i> , traducere din limba engleză a volumului <i>An Introduction to Modern Economics</i> , Philip Hardwick, John Langmead, Bahadur Khan, Editura Polirom, Iași, 2002, ISBN 973 683 861 7.	<b>7,5p</b>
		3. <b>Andrei-Cocarta, L</b> , <i>Aventurile lui Oliver Twist</i> , traducere din limba engleza a volumului <i>The Adventures of Oliver Twist</i> , Charles Dickens, Editura Adevărul, București, 2009, ISBN 978 606 539 001 0.	<b>5p</b>
		4. <b>Andrei-Cocarta L</b> , <i>Adăpostul</i> , traducere din limba engleză a volumului <i>The Undernieth</i> , Kathi Appelt, Editura Gama, Iași, 2010, ISBN 978 973 149 167 7.	<b>15p</b>
	8,9,10,11	-	<b>8,9,10,11</b>
	12.Citări și recenzii ale lucr. științifice	12.	<b>12(208p)</b>
		1. Recenzie în Revista Convorbiri literare, dec. 2005, ISSN 00108249, a volumului <b>Luminita Andrei</b> , <i>De la Arthur la Stefan cel Mare. Destinul miturilor despre regi la britanici si români</i> , Editura Timpul, Iasi, 2004, p 24, autor Dragos Cojocaru: <i>Din negura mitului spre sfintenia militanta</i> . <a href="http://convorbiri-literare.dntis.ro/">http://convorbiri-literare.dntis.ro/</a>	<b>25p</b>
		2. Recenzie în Revista Convorbiri literare, oct 2004, ISSN 0010 8249, a volumului <b>Luminita Andrei</b> , <i>De la Arthur la Stefan cel Mare. Destinul miturilor despre regi la britanici si români</i> , Editura Timpul, Iasi, 2004, p 15, autor Emilian Marcu. <a href="http://convorbiri-literare.dntis.ro/MARCUoct5.htm">http://convorbiri-literare.dntis.ro/MARCUoct5.htm</a>	<b>25p</b>
		3. Recenzie in revista Convorbiri literare/ Edituri iesene,	<b>8p</b>

		<p>autori ieseni – Peregrinus, Noiembrie, 2009, ISSN 0010 8249, p 40,  <a href="http://convorbiriliterare.dntis.ro/PEREGRINUSnov9.html">http://convorbiriliterare.dntis.ro/PEREGRINUSnov9.html</a> Editori: <b>Luminita Andrei - Cocârță</b>, Sorina Chiper, Simona Mitocaru, <i>Language, Culture and Change</i>, I, Editura Universității Al. I. Cuza din Iași, 2009.</p> <p>4. Recenzie în Analele Științifice ale Universității “Al I. Cuza” din Iași, tomul XII/2009, ISSN1841-916X  <b>Luminita Andrei</b>, <i>English Language Today- Perception, Varieties and Acquisition</i>, Editura Timpul, 2005, autor Athes Haralambie pp 296-299.</p> <p>5. Recenzie în <i>Culture, Language and Change</i>, Editura Univ. Al. I. Cuza, 2013, Iași, ISBN 978-973-703-979-8, a cărții <i>Culture, Language and International Communication</i>, autor Mukherjee, S, pp 252-254</p> <p>6. <b>Cocârță L.</b>, <i>Leadership and Culture</i>, in Leadership, Change and Communication in Emerging Markets, 2008, Editura ASE, Bucuresti, citat în Brunello A., <i>Corporate Social Responsibility</i>, din <i>Language, Culture and Change</i>, Editura Universității “Al. I. Cuza”, Iași, 2011, ISBN 978-973-703-604-9, p 104.</p> <p>7. <b>Cocârță L.</b>, <i>Leadership and Culture</i>, in Leadership, Change and Communication in Emerging Markets, 2008, Editura ASE, București, citare în Andrei, S, T., <i>Piața europeană a muncii, prezent și perspective</i>, Editura Timpul, Iași, 2011, ISBN 978-973-612-424-2, p 240.</p> <p>8. Andrei, Cocârță, L. - <i>Culture, Language and International Communication</i>, Timpul, Iasi, 2011, citat în Athes, H., <i>Fictional Scenarios</i>, in vol <i>Language, Culture and Change</i>, ed. Univ. Al. I. Cuza, Iasi, 2013, ISBN 978-973-7039798, p 96.</p> <p>9. <b>Andrei L.</b>, <i>De la Arthur la Stefan cel Mare</i>, Editura Timpul, 2004, citare in <i>Analele Putnei</i>, 2007, ISSN 1841-625X, p 83, <a href="http://analeleputnei.ro/wp-content/uploads/2011/09/III-2007-2.pdf">http://analeleputnei.ro/wp-content/uploads/2011/09/III-2007-2.pdf</a></p>	<p>25p</p> <p>25p</p> <p>25p</p> <p>25p</p> <p>25p</p> <p>25p</p> <p>25p</p>
	<p><b>13.Lucr. Susținute în calitate de invitat la manif. științifice</b></p>	<p>13.</p> <p>1. <b>Cocarta, Andrei L.</b>, <i>Late Dynamics of International Business Communication</i>, in The 5<sup>th</sup> Biennial International Conference The Future of Europe, Academia de Studii Economice din Bucuresti, noiembrie 2014. <a href="http://www.rei.ase.ro/.../5th-international-conference-future-of-europe">www.rei.ase.ro/.../5th-international-conference-future-of-europe</a></p> <p>2. <b>Cocarta L.</b>, <i>Users and Uses of English Language Today</i>, in The Fourth Asian Conference on Language Learning, Osaka, Japan, aprilie, 2014, <a href="http://iafor.org/iafor/conferences/acll2014/">http://iafor.org/iafor/conferences/acll2014/</a></p>	<p>13(665p)</p> <p>10p</p> <p>25p</p>

		<p>3. <b>Cocarta, L.,</b> <i>Dynamics in Culture and Management</i>, in the 4th International Conference, on Education, Research and Development, Bulgaria, 2013. <a href="http://www.sciencebg.net/en/conferences/education-research-and-development">http://www.sciencebg.net/en/conferences/education-research-and-development</a></p>	25p
		<p>4. <b>Cocârță, L.,</b> <i>English-an Approach to Language Dynamics and Pedagogical Models</i>, in The Third ICLHE (Integrating content and language in higher education) Congress, Maastricht, 10-13 mai 2013, link: <a href="http://conference.iclhe.org/abstracts/accepted-proposals">http://conference.iclhe.org/abstracts/accepted-proposals</a>.</p>	25p
		<p>5. <b>Andrei-Cocârță, L.,</b> <i>Innovation and on-going learning</i>, Third International Conference in Education, Research and Development, Sunny Beach, Bulgaria, septembrie, 2012. <a href="http://www.sciencebg.net/en/conferences/education-research-and-development">http://www.sciencebg.net/en/conferences/education-research-and-development</a></p>	25p
		<p>6. <b>Cocarta, L,</b> <i>Aspects of Distance Learning in Higher Education</i>, in The International Symposium IOSTE XV-Science and Technology Education for Development, Citizenship and Social Justice, Tunis, Tunisia, 2012. <a href="http://www.esera.org/media/attachments/Ioste_Symposium_XV">http://www.esera.org/media/attachments/Ioste_Symposium_XV</a></p>	25p
		<p>7. <b>Cocarta L.,</b> <i>E-Learning</i>, in The 4<sup>th</sup> Annual Conference on e-Learning Excellence in the Middle East, organizata de Hamdan Bin Mohammed e-University, Dubai, Emiratele Arabe Unite, 2011. <a href="http://www.icde.org/4th+Conference+on+eLearning+Excellence+in+the+Middle+East">http://www.icde.org/4th+Conference+on+eLearning+Excellence+in+the+Middle+East</a></p>	25p
		<p>8. <b>Andrei-Cocarta, L.,</b> Andrei, S., T., <i>A discussion of corporate intercultural failures</i>, in The 5th LSP Conference on Intergenerational, Interdisciplinary and Intercultural Bridges, Iași, FEAA, Universitatea “Al. I. Cuza” din Iași, 2012. <a href="http://www.feaa.uaic.ro/ro/main/category/104">http://www.feaa.uaic.ro/ro/main/category/104</a></p>	10p
		<p>9. <b>Andrei-Cocarta, L.,</b> <i>Corporate Multicultural Responsibility</i>, in The 4th LSP Conference- Civic Engagement and Social Responsibility in a Globalized World, Iași, FEAA, Universitatea “Al. I. Cuza” din Iași, 2011. <a href="http://www.feaa.uaic.ro/ro/main/category/104">http://www.feaa.uaic.ro/ro/main/category/104</a></p>	10p
		<p>10. <b>Andrei-Cocârță, L.,</b> <i>Happy Alternatives to Traditional Teaching/Learning in the 21-st Century</i>, in Internațional Conference on Interdisciplinarity and Transdisciplinarity, Alba Iulia, 2010.</p>	10p
		<p>11. <b>Andrei-Cocârță, L,</b> Dragos Cojocaru, Sorin-Toma Andrei, <i>Linguistic Platforms and Business Settings</i>, in The International Conference on International Applied Business Research/ IABR, Orlando, Florida, ianuarie 2010.</p>	25p

		<p><a href="http://www.econbiz.de/events/event/international-applied-business-research-iabr-conference">http://www.econbiz.de/events/event/international-applied-business-research-iabr-conference</a></p>	
		<p><b>12. Cocârță, L,</b> Sorin-Toma Andrei, <i>Effective Corporate Communication</i>, in 2-nd International Conference on Cultural And Linguistic Challenges in a World of Economic Crisis, FEAA, Universitatea “Al. I. Cuza”, Iasi, aprilie, 2009.  <a href="http://www.feaa.uaic.ro/ro/main/category/104">http://www.feaa.uaic.ro/ro/main/category/104</a></p>	<b>10p</b>
		<p><b>13. Cocârță, L,</b> Dragos Cojocaru, Sorin-Toma Andrei, <i>Cultural Dimensions in Teaching Business Communication</i>, in the American Conference for Academic Disciplines, Orlando, Florida, febr. 2009.  <a href="http://www.wsf.edu.pl/upload_module/wysiwyg/wydarzenia/Orlando/Orlando_2009_Presentations">http://www.wsf.edu.pl/upload_module/wysiwyg/wydarzenia/Orlando/Orlando_2009_Presentations</a></p>	<b>25p</b>
		<p><b>14. Andrei-Cocârță, L,</b> Dragos Cojocaru <i>Despre opera "Evgheni Oneghin" de P.I. Ceaikovski la Metropolitan Opera din New York</i>, in Conferința Internațională: "Limbi și literaturi slave în contextul cultural și comunicațional al noii Europe", oct. 2009. .</p>	<b>10p</b>
		<p><b>15. Andrei-Cocârță, L,</b> Sorin-Toma Andrei, <i>Language and Power</i>, in The International Conference on Strategies for Optimizing the Quality Standard in Higher Education - ESP, “Dimitrie Cantemir” University, Târgu-Mureș, mai 2009.</p>	<b>10p</b>
		<p><b>16. Andrei-Cocârță, L,</b> Sorin-Toma Andrei, <i>Corporatae Culture and Leadership Strategy</i>, in The 21-st Annual BESIG Conference, Sankt Augustin/ Bonn, noiembrie 2008. <a href="http://www.besig.org">www.besig.org</a> › Events › Conferences › Annual.</p>	<b>25p</b>
		<p><b>17. Andrei-Cocârță, L,</b> Dragoș Cojocaru, Sorin-Toma Andrei, <i>Culture and Negotiation in Teaching Business English</i>, in The 1-st International Conference on Intercultural Studies, Centro de Estudos Interculturais, Porto, decembrie, 2008.  <a href="http://www.iscap.ipp.pt/cei/paginas_secundarias/publicacoes/comunicacaointercultural_interculturalcommunication.html">http://www.iscap.ipp.pt/cei/paginas_secundarias/publicacoes/comunicacaointercultural_interculturalcommunication.html</a></p>	<b>25p</b>
		<p><b>18. Andrei-Cocârță, L,</b> <i>Multiculturalism and Business English</i> in “The 15th World Congress of Applied Linguistics AILA- Multilingualism, Challenges and Opportunities”, Essen, 2008.  <a href="http://www.aila.info/en/component/content/category/14-congresses.html">http://www.aila.info/en/component/content/category/14-congresses.html</a></p>	<b>25p</b>
		<p><b>19. Andrei-Cocârță, L,</b> Stella Karali, Sorina Chiper, <i>Educație și cultură</i>, în 1-st LSP International Conference on Cultural and Linguistic Diversity in a World of Global Pluralism, Iași, 2008.  <a href="http://www.feaa.uaic.ro/ro/main/category/104">http://www.feaa.uaic.ro/ro/main/category/104</a></p>	<b>10p</b>
		<p><b>20. Andrei-Cocârță, L.,</b> Sorin-Toma Andrei, <i>Culture and Multinational Business</i>, în 1-st LSP International Conference on Cultural and Linguistic Diversity in a World of Global Pluralism, Iași, aprilie, 2008.</p>	<b>10p</b>



		<p><a href="http://www.feaa.uaic.ro/ro/main/category/104">http://www.feaa.uaic.ro/ro/main/category/104</a></p> <p><b>21. Andrei-Cocârță, L.</b>, <i>Leadership and Culture</i>, in The International Conference on Leadership, Change and Communication in Emerging Markets, ASE, București, /Curtea de Argeș, 2008. <b>10p</b></p> <p><b>22. Andrei-Cocârță, L.</b>, Dragoș Cojocaru, <i>Cultural Tips to Use in Business English</i>, în “The 20-th IATEFL Business English (BESIG) Conference”, Berlin 2007. <b>25p</b>  <a href="http://www.besig.org/libraries/downloads/besig2007conferenceprogramme.sflb.ashx">http://www.besig.org/libraries/downloads/besig2007conferenceprogramme.sflb.ashx</a></p> <p><b>23. Andrei-Cocârță, L.</b>, <i>Aspects of Business English Acquisition in a Romanian Context</i>, in “The 19-th IATEFL Business English (BESIG) Conference, Milan”, 2006. <b>25p</b>  <a href="http://www.besig.org/libraries/downloads/programme2006.sflb.ashx">http://www.besig.org/libraries/downloads/programme2006.sflb.ashx</a></p> <p><b>24. Andrei-Cocârță, L.</b>, <i>Interculturality and Business English</i>, in “The 6-th Annual Conference of QUEST Romania- Euro-competences through Plurilingualism”, Cluj-Napoca, 2006. <b>10p</b>  <a href="http://www.prosper.ro/EuroIntegrELP/EurointegrELP.htm">http://www.prosper.ro/EuroIntegrELP/EurointegrELP.htm</a></p> <p><b>25. Cocârță, L.</b>, <i>Instances of multiculturalism and plurilingualism in teaching business English</i>, in “The 8-th World Conference of ALA- Plurilingualism and Linguistic Awareness”, Université du Maine, France, 2006. <b>25p</b>  <a href="http://ala-edilic.univ-lemans.fr/index.php?lang=en">http://ala-edilic.univ-lemans.fr/index.php?lang=en</a></p> <p><b>26. Andrei-Cocârță, L.</b>, <i>Assessment Policies and Their Relevance for Business English Learning</i>, in “The second International Conference in Teaching Business English”, Yalta, Ukraine, 2006. <b>25p</b></p> <p><b>27. Cocârță, L.</b>, <i>Business English Packs – Teachers and Learners Debate</i>, in “The 18-th International BESIG (Business English Special Interest Group) Conference”, International University of Monaco, November 2005. <b>25p</b>  <a href="http://www.besig.org/libraries/downloads/besig2005conferenceprogramme.sflb.ashx">http://www.besig.org/libraries/downloads/besig2005conferenceprogramme.sflb.ashx</a></p> <p><b>28. Cocârță, L.</b>, <i>Testing Students in English for Business and Administration</i>, in the International Conference on The Impact of European Integration on the National Economy, Universitatea Babeș-Bolyai, Cluj-Napoca, 28-29 oct. 2005. <b>10p</b>  <a href="https://www.facebook.com/FSEGA.UBB.CJ/info?tab=overview">https://www.facebook.com/FSEGA.UBB.CJ/info?tab=overview</a></p> <p><b>29. Cocârță, L.</b>, <i>Episodes in Pragmatics – Teaching Business English in Romania</i>, în “The 16-th International Conference on Pragmatics and Language Learning”, Indiana University – Bloomington, USA, aprilie 2005. <b>25p</b></p>
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	<b>14.Profesor invitat la univ./institute de cercetare</b>	<b>14.</b> Profesor Erasmus invitat la Antwerp Business School, Belgia, 2009. Profesor Erasmus invitat la University of Samsun, Turcia, 2012 Profesor Erasmus Mundus Al IDRISI I, invitat la Universite de Carthage, Tunis, Tunisia, 2013.	14(75p) 25p 25p 25p
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	<b>16,17</b>		<b>16,17 -</b>
	<b>18. Alte premii naționale</b>	<b>18.</b>	<b>18(20p)</b>
		<b>Premiu academic</b> pentru activitatea științifică – acordat de Universitatea “Al. I. Cuza” , Iași, România, 2007.	<b>20p</b>
	<b>19. Particip. la manifest. științifice</b>		<b>19(155p)</b>
		Moderator de panel: <i>World Englishes</i> , in The Fourth Asian Conference on Language Learning, Osaka, Japan, IAFOR 2014. <a href="http://iafor.org/iafor/conferences/acll2014/">http://iafor.org/iafor/conferences/acll2014/</a>	<b>15p</b>
		Președinte Comitet organizare Conferințe anuale LSP, din cadrul Facultății de Economie și Administrarea Afacerilor	
		1. <i>Cultural and linguistic diversity in a world of global pluralism</i> , 2008	<b>15p</b>
		2. <i>Cultural and Linguistic Challenges in a world of Economic Crisis</i> /2009, <a href="http://www.feaa.uaic.ro/ro/main/category/104">http://www.feaa.uaic.ro/ro/main/category/104</a>	<b>15p</b>
		3. <i>Higher education between tradition and innovation</i> , 2010 <a href="http://www.feaa.uaic.ro/ro/main/category/104">http://www.feaa.uaic.ro/ro/main/category/104</a>	<b>15p</b>
		4. <i>Civic engagement and social responsibility in a globalized world</i> , 2011, <a href="http://www.feaa.uaic.ro/ro/main/category/104">http://www.feaa.uaic.ro/ro/main/category/104</a>	<b>15p</b>
		5. <i>Intergenerational, Interdisciplinary and Intercultural bridges</i> , 2012 <a href="http://www.feaa.uaic.ro/ro/main/category/104">http://www.feaa.uaic.ro/ro/main/category/104</a>	<b>15p</b>
		6. <i>Citizenship: Challenges and Perspectives in the Global World</i> etc 2013 <a href="http://www.feaa.uaic.ro/ro/main/category/104">http://www.feaa.uaic.ro/ro/main/category/104</a>	<b>15p</b>
		7. <i>Reconciliation Policies and Practices in the Global World</i> , 2014 Culture , <a href="http://www.feaa.uaic.ro/ro/main/category/104">http://www.feaa.uaic.ro/ro/main/category/104</a>	<b>15p</b>

		<p>Moderator de panel la fiecare conferință LSP organizată în cei 7 ani:</p> <ol style="list-style-type: none"> <li>1. <b>Professional Communication</b> in The First International Conference of the LSP Unit, on <i>Cultural and linguistic diversity in a world of global pluralism</i>, 2008</li> <li>2. <b>Corporate Communication</b> in The 2nd International Conference of the LSP unit on <i>Cultural and Linguistic Challenges in a world of Economic Crisis</i>, 2009.</li> <li>3. <b>Tradition and Innovation</b> in the 3rd Annual Conference of the LSP unit, on <i>Higher education between tradition and innovation</i>, 2010.</li> <li>4. <b>Civic Engagement and Social Responsibility in the Global World</b>, in The 4th Annual Conference on <i>Civic engagement and social responsibility in a globalized world</i>, 2011.</li> <li>5. <b>Intercultural and Interdisciplinary Bridges</b>, in The 5th Annual Conference on <i>Intergenerational, Interdisciplinary and Intercultural bridges</i>, 2012.</li> <li>6. <b>Culture and Citizenship</b>, in The 6th Annual Conference on <i>Citizenship: challenges, and Perspectives in the Global World</i>, 2013</li> <li>7. <b>Teaching and Translation Studies</b>, in The 7th Annual Conference on <i>Reconciliation Policies and Practices in the Global World</i>, 2014.</li> </ol>	<p>5p</p> <p>5p</p> <p>5p</p> <p>5p</p> <p>5p</p> <p>5p</p> <p>5p</p> <p>TOTAL I 1944,14p</p>
<p><b>II.</b> <b>Activitatea didactică (30%)</b></p> <p><b>323p</b></p>	<p><b>1.Tratate și manuale univ.</b></p>	<p>1.</p> <ol style="list-style-type: none"> <li>1. <b>Andrei, Cocârță, L</b> , <i>Effective Intercultural Communication</i>, Editura Timpul, Iași, 2014, ISBN 978-973-612-571-3, 116 pag.</li> <li>2. <b>Andrei, Cocârță, L.</b>, Anca Irina Cecal, Sorina Chiper, Elena Cojocaru, Haralambie Athes, <i>Business English Practice, Workbook 1</i>, Casa Editoriala Demiurg, Iași, 2008. ISBN 973-152-115-1, 172 pag.</li> <li>3. <b>Andrei, L.</b>, <i>Business English Grammar</i>, Editura Timpul, Iași, 2006, ISBN 973-612-222-0. 160 pag.</li> <li>4. <b>Andrei, L.</b>, Mitocaru, S., <i>Engleza I, Business English Basics</i>, Invățământ la distanță, Editura Universității “Al. I. Cuza”, Iași, 2008., 104 pag.</li> <li>5. <b>Andrei, L.</b>, Mitocaru, S., <i>Engleza II, Business English Basics</i>, Invățământ la distanță, Editura Universității “Al. I. Cuza”, Iasi, 2008, 90 pag.</li> <li>6. <b>Cocârță, L.</b>, Lupu, O., Mitocaru, S., <i>Business English 3</i>, Invățământ la distanță, Editura Universității “Al. I. Cuza”, Iași, 2008, 96 pag.</li> <li>7. <b>Cocârță, L.</b>, Lupu, O., Mitocaru, S., <i>Business English</i></li> </ol>	<p>1(263p)</p> <p>34p</p> <p>51:5 =10p</p> <p>48p</p> <p>30:2 =15p</p> <p>27:2 =13p</p> <p>28:3 =8p</p> <p>24:3=8p</p>

		<p>4, <i>Invățământ la distanță</i>, Editura Universității “Al. I. Cuza”, Iași, 2008, 82 pag.</p> <p>8. <b>Andrei, L.</b>, Olesia Lupu, Simona Mitocaru, <i>Business Grammar Tests</i>, Editura Convorbiri literare, Iași, 2006, ISBN-973-85768-4-9, 168 pag.</p> <p>9. <b>Andrei, L.</b>, Olesia Lupu, Simona Mitocaru, <i>Business English Tests</i>, Editura Convorbiri literare, Iași, 2006, ISBN 973-85768-5-7, 116 pag.</p> <p>10. <b>Andrei, L.</b>, <i>Episodes in Business Communication- Student’s Book</i> Editura Sedcom Libris, Iași, 2004, ISBN, 973-670-073- 9, 114 pag.</p> <p>11. <b>Andrei, L.</b>, Lupu, O., Mitocaru, S.,Chiper, S., <i>Episodes in Business Communication- Exercise Book</i>, Editura Sedcom Libris, Iași, 2004, ISBN 973-670-073-9, 112 pag.</p> <p>12. <b>Andrei, L.</b>, <i>Episodes in Business English- Student’s Book</i>, Editura Sedcom Libris, Iași, 2003, ISBN- 973-670-194-8 , 135 pag.</p> <p>13. <b>Andrei, L.</b>, Olesia Lupu, Simona Mitocaru, Chiper, S., <i>Episodes in Business English- Exercise Book</i>, Editura Sedcom Libris, Iasi, 2003, ISBN 973-8353-74-2, (112 pag.)</p> <p>14. <b>Andrei L.</b>, <i>Modernist and Postmodernist British Short Fiction</i>, (coautor) “Al. I. Cuza” University Press, Iași, 1996, (237 pag)</p>	<p><b>40:3 =13p</b></p> <p><b>34:3 =11p</b></p> <p><b>34p</b></p> <p><b>33:4=8p</b></p> <p><b>40p</b></p> <p><b>33:4=8p</b></p> <p><b>68:5=13</b></p>
	<b>2.Proiecte Didactice</b>	<b>2. –</b>	<b>2-</b>
	<b>3.Materiale support curs, seminar</b>	<b>3.</b>  Suport curs la studii de Licență anul III, și Master anii I și II  <i>Comunicare de afaceri în limba engleză I;</i>  <i>Comunicare de afaceri în limba engleză II</i>  <i>Limba engleză pentru afaceri internaționale I;</i>  <i>Limba engleză pentru afaceri internaționale II;</i>  <i>Engleza pentru afaceri internaționale 1;</i>  <i>Engleza pentru afaceri internaționale 2;</i>	<p><b>3(60p)</b></p> <p><b>10p</b></p> <p><b>10p</b></p> <p><b>10p</b></p> <p><b>10p</b></p> <p><b>10p</b></p> <p><b>10p</b></p>
	<b>4. -</b>	<b>-</b>	<b>4-</b>
			<b>TOTAL II 323p</b>

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